



FASHION STARTS WITH CHILDHOOD.
BUSINESS STARTS WITH FASHION

CJF – Child and Junior Fashion 2024. Spring
19–22 February



CJF - Child and Junior Fashion 2024. Autumn
24–27 September



CJF - Child and Junior Fashion 2024. Autumn
runs concurrently with
Mir Detstva 2024



CJF
CHILD AND JUNIOR
FASHION



EFFICIENT EXHIBITING
WITH A PARTICIPATION
PACKAGE!



Book a stand

CJF – CHILD AND JUNIOR
FASHION HAS A SPECIAL
OFFER FOR YOU.

We have **SPECIAL RENTAL RATES**
for exhibitors who intend to participate
in both CJF – Child and Junior Fashion 2025.
Spring and CJF - Child and Junior
Fashion 2025. Autumn

SPRING
19–22 February
2024



AUTUMN
24–27 September
2024

www.cjf-expo.ru/en

EXPOCENTRE Fairgrounds, Moscow, Russia

VENUE
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CJF – Child and Junior Fashion is a unique networking tool for professionals in the children's fashion industry on an international scale.



Market research shows a high level of interest among buyers in the development of this show for children's, young people's.

PRODUCT SECTORS

- Children's clothing
- Children's footwear
- Accessories for children
- Premium – premium clothing brands
- Teens – clothes for teenagers
- Retail equipment
- Fabrics and garment accessories

CJF – CHILD AND JUNIOR FASHION:
60+ EVENTS IN THE CONFERENCE PROGRAMME

SPECIAL PROJECTS:
• CJF. CHILDREN'S CATWALK
• TREND TOURS



CJF – CHILD AND JUNIOR FASHION IS

12,000+ professional visitors from **21** countries and **84** Russian regions

YOU CAN MEET AT EVERY SHOW

270+ exhibitors in six halls of Pavilion No.7 **450+** well-known brands



Source: statistics of CJF – Child and Junior Fashion 2023, Autumn

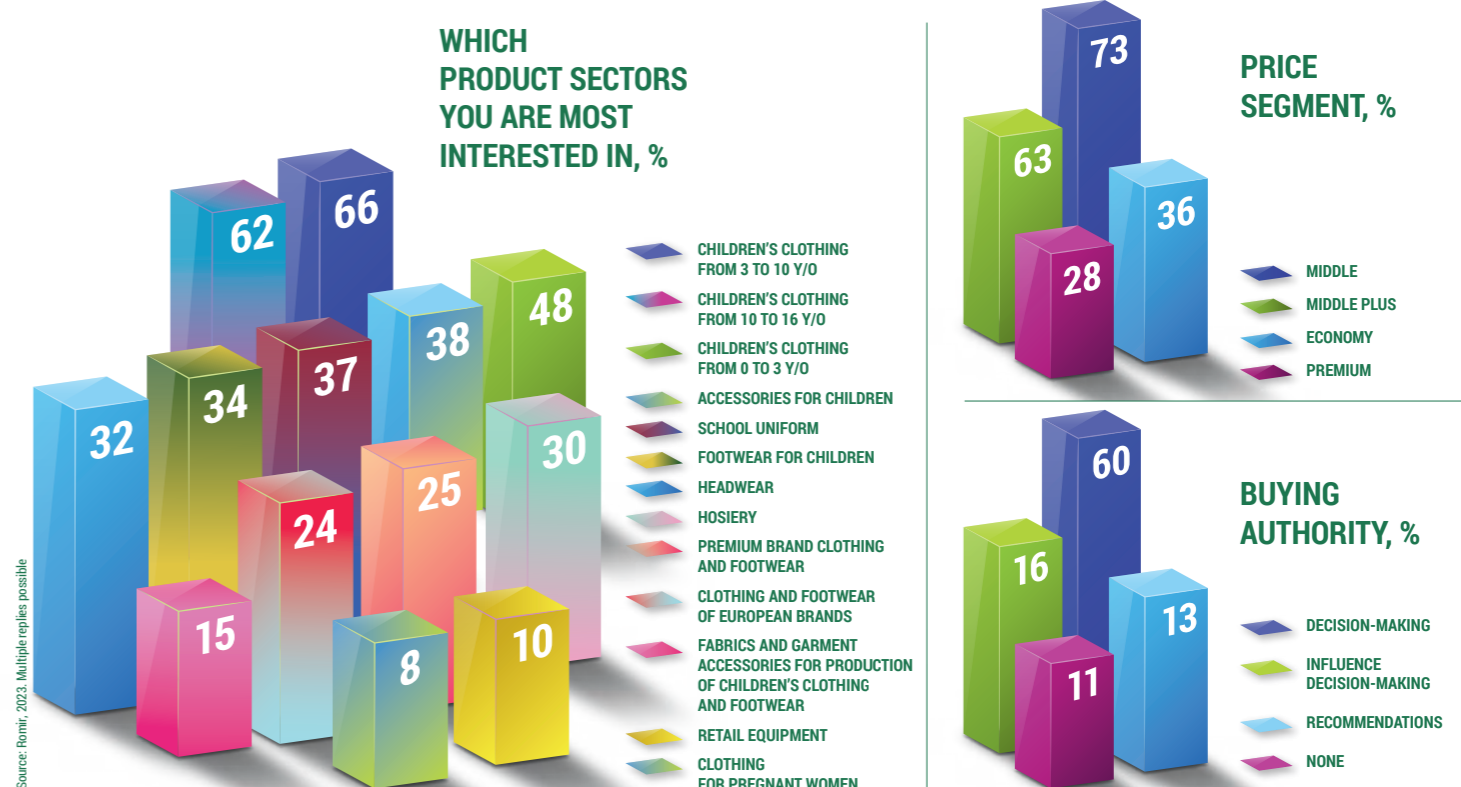
HIGH ROI

31% of new professional visitors **83%** of visitors are industry specialists

CJF – Child and Junior Fashion 2023, Spring and CJF – Child and Junior Fashion 2023, Autumn in total



OPEN THE RUSSIAN MARKET WITH THE CJF - CHILD AND JUNIOR FASHION EXHIBITION!



Source: Romir, 2023. Multiple replies possible